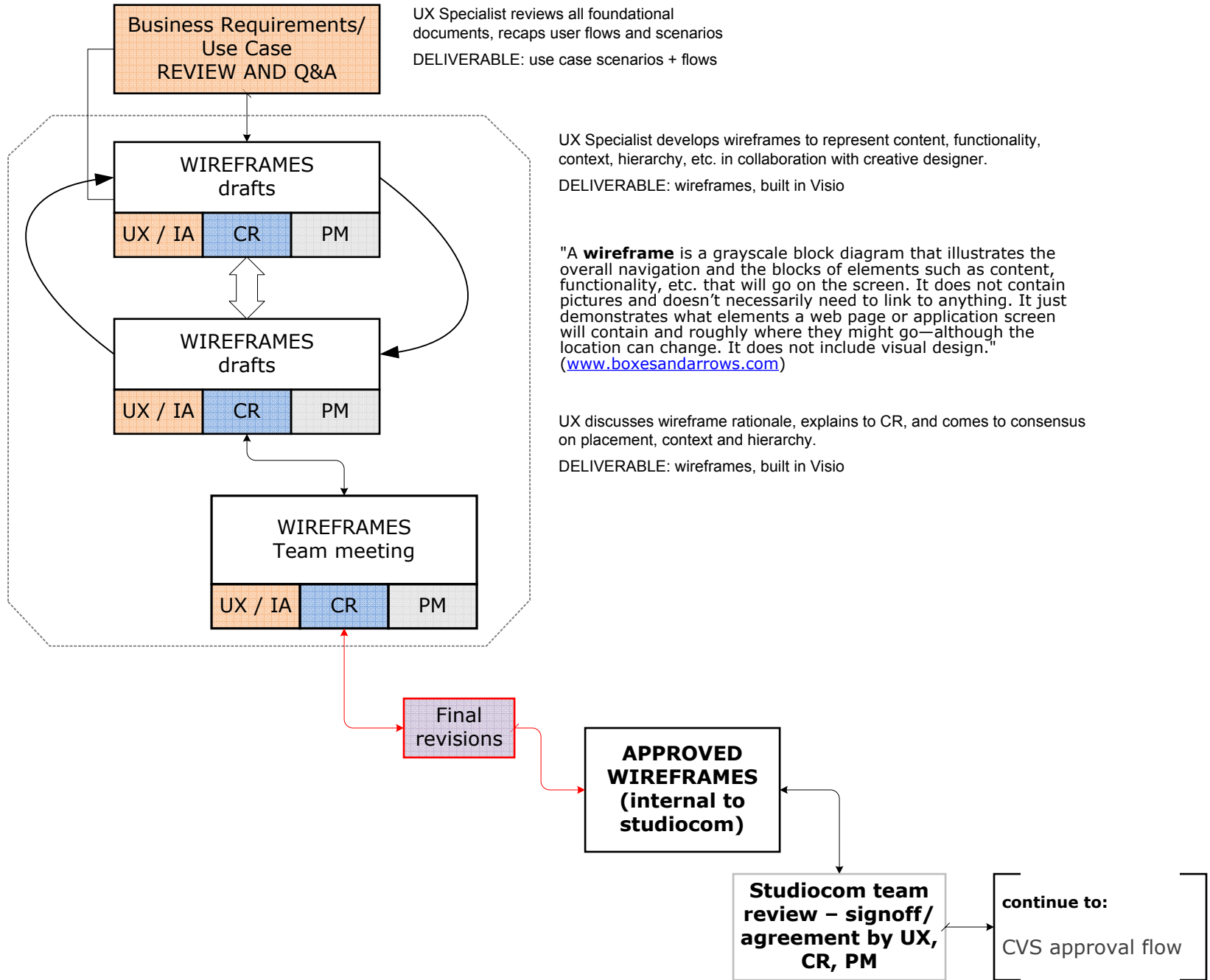


WIREFRAMES, COMPS AND ANNOTATION APPROVAL PROCESS



UX Specialist reviews all foundational documents, recaps user flows and scenarios
 DELIVERABLE: use case scenarios + flows

UX Specialist develops wireframes to represent content, functionality, context, hierarchy, etc. in collaboration with creative designer.
 DELIVERABLE: wireframes, built in Visio

"A **wireframe** is a grayscale block diagram that illustrates the overall navigation and the blocks of elements such as content, functionality, etc. that will go on the screen. It does not contain pictures and doesn't necessarily need to link to anything. It just demonstrates what elements a web page or application screen will contain and roughly where they might go—although the location can change. It does not include visual design."
 (www.boxesandarrows.com)

UX discusses wireframe rationale, explains to CR, and comes to consensus on placement, context and hierarchy.
 DELIVERABLE: wireframes, built in Visio

WIREFRAMES, COMPS AND ANNOTATION APPROVAL PROCESS

